



The Arts & Humanities Council of SWLA is excited to bring back Chuck Fest to Downtown Lake Charles! Chuck Fest is the premier music festival of Southwest Louisiana and aims to build on the successes of the 2022 and 2023 runs.

Chuck Fest 2024 is set for October 19th, 2024, from noon to midnight in Downtown Lake Charles. The mission of Chuck Fest is to celebrate Southwest Louisiana music, cuisine, art, and culture by putting locally tied musicians, artists, vendors, and businesses on the front stage for a day full of entertainment and community engagement. The Arts & Humanities Council of SWLA is a 501(c)(3) organization whose mission is to help cultivate SWLA’s arts and culture scene and bolster tourism through grants, events, and arts education. With your support, we can have a broader impact on shaping the future of our area’s quality of life. Thank you for supporting Southwest Louisiana and the unique culture we help produce.

Below are the sponsorship levels that your business can choose from. Please take a look at the options and choose one that best suits your budget.

Chuck Fest 2024 Sponsor Levels												
Level	Value	VIP Tickets	Optional Event Day Booth	Social Media & Website Presence	Logo on T-Shirt	Presence on Event Signage	Optional Check Presentation	Stage Mentions	Logo on printed Festival Material	Sponsor Specific Marketing and Promotion	Stage/Area Name	Title Sponsor of Chuck Fest
Cash & In-Kind Sponsors												
Lil Chuck	\$500	1										
Big Chuck	\$1,000	2										
Super Chuck	\$2,500	4										
Mega Chuck	\$5,000	8										
Galactic Chuck	\$7,500	10										
Cash Sponsors												
Luna Stage Sponsor	\$5,000	10										
Panorama Stage Sponsor	\$5,000	10										
Art Market Sponsor	\$7,500	10										
Ryan Street Stage Sponsor	\$20,000	20										
Broad Street Stage Sponsor	\$20,000	20										
Presenting Sponsor	\$40,000	30										



Cash Sponsorship

- Presenting Sponsor \$40,000
- Ryan Street Stage \$20,000
- Broad Street Stage \$20,000
- Art Market Sponsor \$7,500
- Panorama Stage \$5,000
- Luna Stage \$5,000
- Galactic Chuck \$7,500
- Mega Chuck \$5,000
- Super Chuck \$2,500
- Big Chuck \$1,000
- Lil Chuck \$500

Business Name: _____

Contact Number: _____

Invoice Needed?

In-Kind Sponsorship

- Galactic Chuck \$7,500
- Mega Chuck \$5,000
- Super Chuck \$2,500
- Big Chuck \$1,000
- Lil Chuck \$500
- Other

Contact Name: _____

Contact Email: _____

Send logos, completed forms, marketing materials, and/or any questions to Cameron Fultz at cameronf@artscouncilswla.org

Pay to the order of:
Arts & Humanities Council of SWLA
809 Kirby St., Suite 202
Lake Charles, LA 70601



809 Kirby Street, Suite 202
Lake Charles, LA 70601
337-439-2787
www.artscouncilswla.org

DONATION FORM

Donor Name: _____

Note: this is how you'd like to be listed in public acknowledgements

In-Kind Donation Description: _____

Event/Campaign: _____

Total Fair Market Value: \$ _____

Per IRS rules, the donor specified the value of the in-kind donation. For tax-related questions, please consult your accountant.

DONOR CONTACT INFORMATION:

Name: _____ **Title:** _____

Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____ **Email:** _____

My signature below indicates authorization to make this commitment on behalf of my company:

Signature: _____ **Date signed:** _____

Printed name: _____

For internal use:

Solicited by: _____ **Date received:** _____ | **Processed by:** _____ **Date:** _____