



GRATEFUL DAVE'S
FOUNDATION | PRESENTS

SUPPORT the chuck



Title Sponsor(s)

\$55k - HEADLINER
PLACEMENT

\$35k - HEADLINER 2ND
TIER PLACEMENT

- Naming rights for entire 2026 event
- All event materials & top-tier logo placements
- Media recognition across all campaigns
- Stage & Entrance Signage
- Booth activation at festival
- First right of renewal
- Flagpole Banners & Flags

\$55k

12 sides: Lakeshore
2 sides: Ryan/Luna
5 Flags

\$35k

8 sides: Lakeshore
2 sides: Ryan/Luna
4 Flags

STAGE SPONSOR (2)

\$15K+

Stage sponsorship,
banners & social
mentions;
**Flagpole Banners
& Flags**
5 sides: Lakeshore
1 sides: Ryan/Luna
3 Flags

STAGE SPONSOR (2)

\$10K+

Stage sponsorship,
banners & social
mentions;
**Flagpole Banners
& Flags**
3 sides: Lakeshore
2 sides: Ryan/Luna
2 Flags

MEGA CHUCK

\$7.5K+

Includes logo on event
step & repeat & social
mentions;
**Flagpole Banners
& Flags**
10 sides: Ryan/UnitedWay
2 Flags

Your sponsorship helps keep SWLA culture alive by investing directly in the music, food, art, and community spirit that make our region unique. Chuck Fest celebrates the local talent, flavors, creativity, and traditions that define SWLA, while helping pass that culture on to the next generation through free, cultural exposure and community programming. By partnering with Chuck Fest, you are not just supporting an event — you are helping preserve, grow, and perpetuate the sound, taste, & soul of SWLA.

GRATEFUL DAVE'S FOUNDATION is a non-profit organization supporting local education, with funds raised benefiting student scholarship partnerships with McNeese State University and SOWELA Technical Community College.

SUPER CHUCK

\$5K+

Includes Presence on
official Fest
banners & social
mentions
Flagpole Banners:
4 Ryan/UW
4 Ryan/Charleston
Flags: 1 flags

BIG CHUCK

\$2.5K+

Includes presence on
digital billboards; plus
all print maps, flyers,
etc. & social mentions
Flagpole Banners:
6 Ryan/Charleston
Flags: 1 flags

MID CHUCK

\$1K+

Presence on t-shirt;
signage at main event &
social mentions
Flags: 1 Flag

LIL CHUCK

\$500+

Option to set up
promotional tent at event &
social mentions
Flags: 1 Flag



EMAIL LOGO & INFO » info@gratefuldaves.com